

# Brighter Futures in Banbury Partnership

Report 2021 -22



# Introduction

- Councillor Phil Chapman
- Portfolio Holder for Healthy Communities  
Cherwell District Council

# What is the Brighter Futures Partnership?

- *A partnership of stakeholders who come together both to share information, to avoid duplication and to create and deliver responsive projects*
- *Partners range from those in strategic roles to people delivering grassroots, customer-facing services*
- *The Brighter Futures Partnership works to reduce health and social inequalities in an area of Banbury including LSOAs in the worst 20% nationally*

# Brighter Futures Report 2021 – 22 context

- *The report covers a period when there were still many difficulties and restrictions due to the Covid 19 pandemic. Some new organisations emerged, and others found it necessary to change their ways of working to adapt to the community's needs.*
- *The report mixes data and personal stories which demonstrate the way in which statutory and community agencies work together to support residents and enable them to access services.*
- *More than a collection of heart warming stories, the report shows how partners work together because the partnership has developed trust and understanding*
- *Local intelligence from grassroots organisations and residents themselves prevents a “helicopter” approach and develops real understanding of residents' ambitions*

# Consultation



- The Brighter Futures partnership includes grassroots organisations working directly with residents
- 4 steering group meetings each year
- 2 events held each year to bring partners together
- 2 neighbourhood networks are co-ordinated by Cherwell District Council
- Innovative consultation methods used such as Winter Wishes events
- Keeps the partnership grounded and works as a reality check

# How does Brighter Futures work relate to the Health Improvement Board?

- The Partnerships' aim is to reduce health inequalities and to break cycles of deprivation
- This is approached in a holistic way, looking from mental health to physical activity, improving life chances and raising aspirations



# Some projects may already be familiar - Move Together, Health Walks, Activators





# Some examples of other projects

- Staying independent – Men's breakfast club
- Healthy eating – cooking with Lucy
- Promoting mental well-being – Warriner Farm



- Many of the project cover a several promoted outcomes – for example the young women's football sessions, the community garden

# Looking ahead

- *The report looks ahead to the cost-of-living crisis and how the partnership will focus their efforts for the coming year.*
- *Using ward profiles to inform work*
- *Census*
- *Continuing to use flexible dynamic planning*

## *Examples of projects include*

- *Warm spaces (launched last week)*
- *Increasing access to advice sessions*
- *March event - Cost of living – focus on growing*

Over to you

Any questions?



# How to get in touch

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View the Brighter Futures webpages at

<https://www.cherwell.gov.uk/info/118/communities/873/brighter-futures-in-banbury>

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